

**Visioning Advisory Committee (VAC) Minutes
City of Beaverton
March 7, 2012**

Members Present:

Lacey Beaty	Ty Garo
Jennifer Browning	Kevin Hoover
Rhonda Coakley	Jaann Hoisington
Mark Fagin	Cathy Robart

Absences:

Kevin Frazier, Jolene Guptill, Jerry Jones, Christine Lau

Council Liaison: Ian King

Project Team: Holly Thompson and Erin Gordenier, City of Beaverton; Jason Robertson, J. Robertson and Co.

Guests: John Core, St. Andrew's Lutheran Church; Liz Jones, City of Beaverton; Gail Snyder

Meeting called to order by Chair Jaann Hoisington at 6:37 PM

1. Welcome and Approval of Minutes

The February minutes were approved with no changes.

2. Broadway Festival Street

Liz Jones, Associate Planner for the City of Beaverton, gave a brief overview of the Broadway Street project, including its history, process, progress and goals. Liz named several priorities of the project, such as increasing mobility, building plazas, providing street furniture, constructing gateways, and enhancing lighting and signage. Local entities were listed as both beneficiaries of the project and partners in implementation.

The VAC examined planning boards and existing comments. Liz requested feedback via comment forms and other post-meeting communications.

3. Action Plan Update

Council meeting debrief: the Beaverton City Council unanimously approved the updated action plan. Ian King gave testimony to the positive reception by the Council members in the meeting.

Printing update: Holly Thompson and Erin Gordenier circulated a draft of the updated document and covered the distribution plan. An electronic version of the plan is now available online. The actual booklet will contain a smart phone QR code and information for Beaverton Community Vision Twitter and Facebook tools.

The plan update is also known as the annual report, but the official title, per VAC bylaws, is "Action Plan Update 2012."

4. Partner Survey Executive Summary & Next Steps

Jason Robertson reviewed the partner survey results 2011 executive summary (an abbreviated version of the Beaverton Community Vision action status survey database). He noted that the partner survey is the main vehicle by which progress is tracked, and where lead partners can tell a story that can be applied to the plan.

Jason singled out the fact that *only* 12% of the action plan *has not* been implemented in the first year, while giving examples of tracking metrics and explaining definitions in the executive summary.

The VAC Partner subcommittee met earlier to assign follow-up duties to VAC members for primary partner support.

The staff discussed the May 10 lead partner connections event involving 39 lead partners; the VAC discussed a partner “speed dating” component during the event. Councilor King supported the concept of partners who might not otherwise connect getting to collaborate and share ideas via “speed dating.” Holly seconded that notion. Lacey Beaty suggested that advance notice might help partners prepare for the event. Jaann raised concerns of organization and wanted to know if we would tell partners they would be “speed dating” before or after they accepted the invitation. The committee suggested measures for controlling the flow of information, such as employing VAC facilitators, and suggesting that partners bring a stack of business cards to compensate for the abbreviated conversation time. Lacey suggested promoting the VAC Facebook page at the event.

The committee discussed support partner best practices and process integration. Rhonda shared experiences with support partners requesting lead partner follow-up; Holly suggested making that a topic for the next event (whereas May 10 focuses on networking).

Jaann Hoisington revisited recognizing a lead partner or action with a special award (first discussed in a 2011 VAC meeting). Jason shared ideas that he has seen implemented in similar cases. Concerns raised were timeline of presentation, venue (e.g. Council meeting vs. May event), selection process, audience/visibility, and scope (who should be eligible). Rhonda Coakley suggested supplementing the Service to Beaverton award with VAC recognition as the 6th category. Holly suggested the VAC subcommittee work on the process, noting that the City of Beaverton should be exempt from nomination. Kevin Hoover stated that whatever award BCV gives should be independent of another award, such as Service to Beaverton.

Jennifer Browning asked how feasible it would be to translate action updates into layperson’s language for the website. Holly and Erin opined on the City staff time and availability; Lacey suggested using students to update the database online for school credit. The VAC weighed pros and cons of frequent updating, and Jennifer suggested reevaluating at the next meeting.

5. Committee Reports

Events

Lacey Beaty gave a presentation on BCV Action 118: Community Clean Up Days, introducing the subcommittee’s concept of “Adopt-a-Block.” Examples of projects that the VAC could oversee include helping the underserved Beaverton residents with leaves in the fall or collecting debris and other junk in the summer, using a target map from the Code Compliance program. Lacey collaborated with both

Andrea Nelson in the Community Development Department and George Fetzer of the Code Compliance program to create a framework for the program.

The VAC discussed the issues of contacting community members/raising awareness of property owners and obtaining block grants to fund the projects.

Outreach

Jennifer distributed a preliminary list of VAC member affiliations and organizations to serve as an internal tool only. After some discussion, the VAC will add churches and HOAs, but not city department contacts. Jennifer will have a final version by next meeting.

Erin reiterated that the August 11 Beaverton Community Vision open house is scheduled from 10:00 AM to 2:00 PM at Beaverton City Park and the Beaverton City Library lawn. We will co-sponsor a food drive. Planning for the event will commence in a couple of months.

Kevin Hoover passed out the volunteer plan overview, but tabled it until the April meeting due to time constraints.

Partners

Jaann and Mark Fagin met with the Mayor's Youth Advisory Board (MYAB) to reintroduce the VAC and brainstorm with MYAB, a BCV support partner. MYAB members expressed a desire to sustain communication among lead partners, support partners and the VAC.

6. Council Liaison Update

Councilor King brought up opportunities at The Round: parcel acquisition, property developments and structural improvements. There will be an info booth at Pooches on the Green (March 17) and other outreach opportunities this year. A possible partnership between VAC & the Beaverton Committee for Citizen Involvement (BCCI) for a March 15 community forum was addressed. The committee agreed that the VAC would support but not sponsor the event, but the VAC would like to be involved somehow in facilitating a public dialogue about what to do with the building, if it is purchased.

7. VAC and Staff Updates

No updates were made at this time.

8. Public Comment

Gail Snyder, West Slope community member, read about the VAC in the *Your City* newsletter and would like to get more involved. She has already connected with Kevin Hoover.

John Core of St. Andrew Lutheran Church announced renovations and community projects at St. Andrew. The church will host an open house for their new community facility on May 5 from 1:00-3:00 PM. He is looking for speakers at the event, and invited the VAC to participate.

Meeting adjourned at 8:52 PM

Next Meeting: April 4, 2012

Minutes will be approved at next VAC meeting.